

ONASANYA OLUWASEUN TEMITOPE

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PROFILE OBJECTIVES

To invest in work an enduring legacy and seeking self-development, advancement and improvement while enjoying job satisfaction.

With the skills acquire am competent to work in a team displaying my digital skills to support evolving organizational needs, opened to grow my career around Business Development.

AREA OF EXPERTISE – DEMONSTRATED SKILLS

Social Media Tools: Able to use cost effective and smart social media tools to manage, monitor and optimize social media engagement to drive off the chart result as practiced during my search for knowledge using tools like HootSuite, Fonelytics, Get-response and many more.

Social Media Ads: Can run effective social media ads and effectively target of exact target audience on various social media as implemented in my recent work.

Landing Page: Able to develop high converting landing pages and generate leads as implemented during my search for knowledge having designed a website for personal use.

Website Development: Able to build a high converting e-commerce website with appropriate theme and great plug-in along with a well effective Google analytic

Video Editing and Graphics Design: With the use of Affinity Design and Publisher, Adobe Photoshop, Illustrator, After Effects and Premiere Pro for Graphics Designs, Video editing and Motion Graphics . I can handle tasks related to Designs

PROJECT ACCOMPLISHMENTS

1. I successfully design an E-commerce website and audited the site – www.onaskonsult.com
2. I successfully developed a landing page and connected it with an auto response email marketing
3. Create different social media account for the site smooth running on it such as Facebook, Instagram, Twitter among others
4. There are several pages created for the purpose of generating leads for different purposes.

INTERPERSONAL SKILL

Communication – Able to motivate others and generate a positive attitude to setting up new procedures. I have worked, taught, schooled and lived with people from different backgrounds which have enhanced my effectiveness in work and educational experiences.

Website Conversion Funnel

I learned how to spy on my competitors through the use of social blade, Alexa.com and the use of insight on various social media platform, also I was able to developed more designing skill through the use of canvass and understood the use of different platform to get great pictures and images like unsplash.com, pizabay.com, istock and so on

EDUCATION AND CERTIFICATION

2024 Kayshow University: Certificate of Proficiency. Adobe Master Class (The use of Adobe Photoshop, Illustrator, After Effects and Premiere Pro for Graphics Designs, Video editing and Motion Graphics.

2016 Soutech Web Consult, FCT, Karu, Abuja, Basic Certificate in Web Design and Management, Diploma Certificate in Web Development

2007/2008 Olabisi Onabanjo University, Ago-Iwoye, Ogun State
Accounting Education, Class of Degree: B. Ed. Accounting Second Class
(Honours), Lower Division

2003 Model Tutors Centers For Information Technology, (Data Processing)
Ago-Iwoye, Certificate in Computer Studies, Class of Degree: Upper credit

2002 Tai Solarin College of Education, Ijagun, Ijebu-Ode, NCE (Business
Education – Accounting Option), Class of Degree: Credit

2003 Molusi College Ijebu-Igbo, Ogun State, Certificate: School Certificate
Nov. / Dec. WAEC

1998 Odopotu Community Grammar School, Odopotu, Certificate: School
Certificate SSCE May / June:

1990 Saint Barnabas Primary School, Okun-Owa, Certificate: 1st School
Leaving Certificate

WORK EXPERIENCE

1. KMO FOODHUB E-commerce Platform 2022
Position: Social Media Manager
Duties: Management of Social Media Account
Create awareness of the e-commerce platform
2. Cobgates Stores, Maina Plaza, Jikwoyi, Abuja. 2009- 2015
Position: Manager
Duties: - Buying of goods at the due time
- Recording and Keeping the books of Accounts
3. Aristotle Network, Ijebu-Igbo, Ogun State 2003
Position: Manager, Account Officer and Tutor
Duties: - Recording and Keeping the books of account
- Managing, Project Research and tutoring

COMPUTER SKILLS

Digital Marketing Skills (Lead generation, social media management etc)

Web Design (WordPress) and Management

Social Media Manager (Facebook, Instagram, Twitter, and Youtube.

Graphic Designs

Microsoft Office Proficiency and Book Publishing

PERSONAL ATTRIBUTE

- Ability to work within time frame and good interpersonal Skills
- Ability to work effectively and efficiently in a team
- Self-motivated, target oriented, integrity and honesty

REFEREES

Available on request